

|                         |   |   |                                  |                |                                      |                |                   |                |
|-------------------------|---|---|----------------------------------|----------------|--------------------------------------|----------------|-------------------|----------------|
| <b>Friday, April 17</b> |   |   |                                  |                |                                      |                |                   |                |
| 3:00-4:00               | Hilton Garden Inn                                       | Early Pick Up: Registration and Badges                            |                                  |                |                                      |                |                   |                |
| 5:30-6:30               | Sheraton Gateway Hotel in Toronto International Airport | Add-on Evening Party: Registration and Badges                     |                                  |                |                                      |                |                   |                |
| 6:00-9:00               | Sheraton Gateway Hotel in Toronto International Airport | (Add-on ticket required): Evening Party                           |                                  |                |                                      |                |                   |                |
| 9:00-late               | Various locations                                       | (Arranged by attendees): After Parties                            |                                  |                |                                      |                |                   |                |
|                         |   |   |                                  |                |                                      |                |                   |                |
| <b>Saturday, April</b>  | <b>Trillium A - Canada Track</b>                        | <b>Speaker</b>  | <b>Trillium B - Global Track</b> | <b>Speaker</b> | <b>Trillium C - Strategies Track</b> | <b>Speaker</b> | <b>Board Room</b> | <b>Speaker</b> |
| 7:00-9:00               | Registration and Badges                                 |   |                                  |                |                                      |                |                   |                |
| 8:30-9:00               | Early Arrivals AMA / Icebreakers                        | Host: Stefan Krasowski<br>Andrew D'Amours<br>PTF Social Committee |                                  |                |                                      |                |                   |                |
| 9:00-9:30               | Welcome Session   | Host: Anshul Singh<br>Panel: TBC                                  |                                  |                |                                      |                |                   |                |
| 9:30-9:50               | Frequent Miler on the Air: Coffee Break Live!           | Greg Davis-Kean<br>Nick Reyes                                     |                                  |                |                                      |                |                   |                |
| 9:50-10:10              | Networking Break (rooms split to A, B, C)               |   |                                  |                |                                      |                |                   |                |

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|-------------|---|----------------------------|--|-----------------|---|---------------------------------|---------------|--|
| 10:10-10:50 | Aeroplan Elite Status and Expert Strategies | Moli                       | Individual Taxpayer Identification Number (ITIN): Your Ticket to US Credit Cards | Reed Sutton     | The Art of the Hunt: Mastering Flight Deals in Cash and Points                  | Graeme Bligh                    | TBD - sponsor |  |
| 11:00-11:40 | Airline & Hotel Status Matching Roulette    | Sarah Ramkissoon           | Increasing Velocity with American Express USA                                    | Josh Bandura    | Business of Content Creation - How affiliate marketing works behind the scenes  | Marie-Ève Leclerc & Payal Patel | TBD - sponsor |  |
| 11:50-12:30 | Clash of Canadian Credit Cards              | Patrick Sojka              | Accessing US Buying Groups   | Ethan Steinberg | Award Search Tools: Tested and Rated  | Greg Davis-Kean                 | TBD - sponsor |  |
| 12:30-1:40  | Lunch                                       |                            |  |                 |   |                                 |               |  |
| 1:40-2:20   | Co-Brand Credit Cards in Canada             | Fatima & Advait & Dubem    | Casino Status Matches and Comp Cruises   | Nick Reyes      | Cracking the Family Travel Code: Travel Smarter When Standard Awards Don't Help | Jayce Loh & Barry Choi          | TBD - sponsor |  |
| 2:30-3:10   | Deep Dive into RBC Avion                    | Amy Tung                   | Maximizing Marriott Bonvoy: Great Redemptions and Elite Status                   | Andrew D'Amours | The Flight Positioning Playbook: Gateways to Unlocking First Class              | Sash Bhavsar                    | TBD - sponsor |  |
| 3:20-4:00   | Bank Account Bonuses                        | Tara McAndrew Anshul Singh | Upgrade like a Hotel Pro: Smart Booking and Human Connection                     | Ben Komenkul    | When Waiting Wins: Mastering Close-In Award Space                               | Rachel Yuan                     | TBD - sponsor |  |
| 4:00-4:20   | Networking Break (room combine to ABC)      |                            |  |                 |   |                                 |               |  |

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| 4:20-5:00 | Industry Trends Panel                  | Moderator: Clint Henderson<br>Greg Davis-Kean<br>Patrick Sojka |  |  |  |  |  |  |  |
| 5:10-5:50 | Speaker AMA Panel - Audience Questions | Moderator: Stefan Krasowski<br>Speaker Panel                   |  |  |  |  |  |  |  |
| 6:00-8:30 | Evening Party                          |  |  |  |  |  |  |  |  |
| 8:00-late | Various locations                      | (Arranged by attendees):<br>After Parties                      |  |  |  |  |  |  |  |